
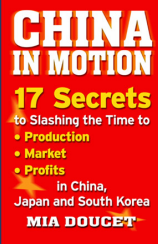


# Speaker Profile



**Mia Doucet**  
Increase revenues in the Asia Pacific by doing the small things right.



Executive Retreats  
Keynotes  
Seminars

## What people are saying . . .

*" . . . Mia's true genius is her ability to combine her vision, insights, and research to spark money-making ideas. One idea alone triggered tens of millions of dollars in revenues for my firm."*

~ Joseph (Joe) Varghese, P. Eng., Business Development, North America and Asia, Siemens VDO Automotive Inc.

*"You touch on some important topics that I have not seen covered (elsewhere). And you do so in a unique way. Over the past 5 years we have built a direct sales staff from zero to over 25 account managers in Asia. These are all things I have had to learn the hard way and am still learning."*

~ Curt Taylor, Senior Director - Asia Pacific, Semiconductor, Entegris

**Mia Doucet  
will leave your group  
buzzing with possibilities!**

## China In Motion

Mia's book, *China in Motion*, has been compared to Jack Welch's *Straight from the Gut* and David Magee's *Turnaround: How Carlos Ghosn Rescued Nissan*, and praised by experts in the publishing industry. "Why? Because it's easy to understand, down-to-earth, practical, and full of wisdom."

Mia Doucet is Chief Strategist and Decoder of Crack The Code (formerly Sales Development Institute, 1993). Since publication of her award-winning book, *China in Motion*, she specializes in helping western companies make millions more than they would without her. How great is that?

Mia's two thousand hours of interviews with Asians uncovered cross-cultural mistakes that undermine trust and cost Western companies untold millions.

Her unique ability to spark innovative and strategic thinking across whole divisions has made her a popular speaker and facilitator across North America.

Mia's talks reveal priceless insights into how Asians think and explore the fallout of assuming that western business practices are the only way to go.

She is a member of International Federation of Professional Speakers, and holds accreditations in education, consulting, sales and human resources.

Contact her to speak at your next conference or off-site retreat. Or for a free 20-minute Asia Strategy Phone Consultation: 800-240-8734 (North America), 519-679-8734 (International) or [mia@miadoucet.com](mailto:mia@miadoucet.com).

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